



ALPHA KAPPA ALPHA SORORITY, INCORPORATED®



SOROR TRACEY MORANT ADAMS, SOUTH EASTERN REGIONAL DIRECTOR

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PRESS RELEASE

93rd South Eastern Regional Conference of Alpha Kappa Alpha Sorority (AKA) to Convene in Knoxville, TN
The regional conference attracts nearly five thousand members to Knoxville.

FOR IMMEDIATE RELEASE

Knoxville, TN (March 7, 2025) – The city of Knoxville, Tennessee, will be teaming with civic, business, and religious leaders from across the U.S. when the nation’s first sorority of African American women convenes for the 93rd South Eastern Regional Conference of Alpha Kappa Alpha Sorority, Incorporated® (AKA), March 13-16, 2025. Graduate and undergraduate members from the states of Tennessee, Mississippi, and Alabama will attend the annual gathering.

Noted guests include Alpha Kappa Alpha Sorority, Incorporated® International President Danette Anthony Reed and Dr. Jamal Bryant, Senior Pastor of New Birth Missionary Baptist Church in Stonecrest, Georgia. Dr. Bryant will be the keynote speaker at the organization’s Public Meeting on Thursday, March 13, 2025, at 6:30 pm. During the meeting, Knoxville-area leaders will be recognized for their advocacy and service in the community. The public is invited to this free event at the Knoxville Convention Center.

“We are here to conduct the business of our preeminent organization; however, we bring with us a deep commitment to serve while here,” said AKA South Eastern Regional Director Tracey Morant Adams, Ph.D. “As an organization committed to service, we care to impact the lives of real people. In keeping with our mission of service, we collaborated with the community to identify and create opportunities that uplift and support local citizens,” said Adams.

Prior to the start of the conference, the organization conducted community service projects, planting trees to honor and help beautify Danny Mayfield Park in the historic Mechanicsville community and to honor the legacy of the organization’s 14th International President Arnetta G. Wallace. The members also distributed food packages to students at Mayfield Elementary School as part of the Childhood Hunger Initiative Power Pack (CHIPP™), a program of the sorority’s Empower Our Families initiative.

When the conference convenes on Thursday, the members will bring thousands of articles of clothing to donate to children at Isaiah 117 House, a temporary shelter for children awaiting foster care placement in Knoxville.

In addition to business meetings, workshops and training sessions, Grammy award-winning gospel music artist Karen Clark Sheard will perform during a gospel brunch. Additional speakers include activist and author Bishop Leah D. Daughtry and past AKA International President Dr. Glenda Glover.

About Alpha Kappa Alpha Sorority, Incorporated®

Alpha Kappa Alpha (AKA) Sorority, Incorporated®, an international service organization, was founded at Howard University in Washington, D.C. in 1908. It is the oldest Greek letter organization established by and for African American college-educated women. AKA is comprised of over 300,000 members in 1,064 graduate and undergraduate chapters in the United States, Liberia, the Bahamas, the U.S. Virgin Islands, Germany, South Korea, Bermuda, Japan, Canada, South Africa, and the Middle East.

About South Eastern Region of Alpha Kappa Alpha Sorority, Incorporated®

The South Eastern Region (SER) of Alpha Kappa Alpha Sorority is one of 10 regions. SER is composed of three states: Tennessee, Mississippi, and Alabama. Within the region, there are approximately 119 undergraduate and graduate chapters serving over 14,000 members. Annually, the members perform service projects to enhance and improve the quality of life for individuals, families, and communities.

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