



Mid-Atlantic Region  
Alpha Kappa Alpha Sorority, Incorporated®

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## MEDIA ALERT

April 4, 2024

### **ALPHA KAPPA ALPHA SORORITY, INCORPORATED® MID-ATLANTIC REGION TO HOST FREE COMMUNITY JOB FAIR AT JOHNSON C. SMITH UNIVERSITY ON APRIL 11** *Community Invited to Public Meeting at 7 p.m. on April 11 During Convening of 5,600 Members*

CHARLOTTE, N.C.—More than 5,600 members of [Alpha Kappa Alpha Sorority, Incorporated®](#) – the oldest service organization founded by college-educated African American women in 1908—will participate in the 71st [Mid-Atlantic Regional](#) Conference from April 11-14, 2024, in Charlotte, N.C. The organization has partnered with Johnson C. Smith University to host a community Job and Career Fair on Thursday, April 11, from 10 a.m.-2 p.m. The fair, powered by [TIAA](#), in collaboration with [NCWorks](#) and [Charlotte Works](#), is free and open to the public. Individuals can register in advance online at <https://aka1908.com/midatlantic/71st-marc-job-fair>. Parking is free.

The fair will feature diverse employers, including banking, finance, healthcare, education, law enforcement, transportation, local and state government agencies, and other business-to-consumer and business-to-business brands. Job seekers will be highly motivated, including recent graduates, experienced professionals, and students from various fields of study. NCWorks' Mobile Career Center will also be onsite at Johnson C. Smith.

Some of the more than 40 confirmed employers include: TIAA, American Airlines, Waffle House, Inc., Mecklenburg County Sheriff's Office, Charlotte Mecklenburg Schools, U.S. Bank, Boston Medical Center, WellSense Health Plan, Ase Healing Center, LLC (Delores Place), USPS, Bank of America, City of Charlotte, Novant Health, Blythe Construction, Forsyth Tech Community College, N.C. Department of Transportation Office of HBCU Outreach, City of Concord, NC Real Estate Commission, Piedmont Health, C.A.T.S, N.C. Department of Transportation, Publix, Sherwin-Williams Company and Gresham Smith.

#### **Alpha Kappa Alpha Sorority, Incorporated® Mid-Atlantic Region to Community Job Fair and Public Meeting on April 11, 2024**

<b>WHO:</b>	The Mid-Atlantic Region of Alpha Kappa Alpha Sorority, Incorporated® hosts its 71 <sup>st</sup> Mid-Atlantic Regional Conference from April 11-14, 2024, at the Charlotte Convention Center. The region is sponsoring a free <b>Community Job and Career Fair at Johnson C. Smith University</b> that features more than 40 employers from Fortune 500 companies to local and state government agencies, along with workshops on salary negotiation and resume review, and the NCWorks Mobile Career Unit <b>on Thursday, April 11.</b>
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	A <b>Public Meeting</b> , “Reigning Excellence: The Mid-Atlantic Region Celebrates Sisterhood, Community & Service,” is scheduled for <b>Thursday, April 11, at the Charlotte Convention Center, Exhibit Hall A&amp;B</b> . The event is free and open to the public.
<b>WHEN:</b>	<b>Conference Dates: Thursday, April 11-April 14, 2024</b>  <b>Community Job and Career Fair:</b> Thursday, April 11; 10 a.m.-2 p.m.; Ribbon-cutting ceremony, 9:30 a.m.  <b>Public Meeting:</b> Thursday, April 11; 7 p.m.
<b>WHERE:</b>	Community Job and Career Fair Johnson C. Smith University, Jack S. Brayboy Gymnasium 100 Beatties Ford Road Charlotte, NC 28216  71 <sup>st</sup> Mid-Atlantic Regional Conference for Alpha Kappa Alpha Sorority, Incorporated Charlotte Convention Center* 501 S. College Street Charlotte, NC 28202
<b>MEDIA NOTES:</b>	*Media must check in at the Conference Press Office in the Charlotte Convention Center in room E215A, located on Meeting Level, off Brevard Street. Please contact Ayana Hernandez at 919-355-8256.  The Charlotte Hornets Book Bus will be onsite on <b>Thursday, April 11</b> , collecting children’s books authored by African-Americans, from Alpha Kappa Alpha members as part of the sorority’s Region-wide community service effort. The books will be donated to elementary school students, grades K-5 in an impactful effort to address childhood literacy. The Charlotte Hornets Book Bus will disseminate all books in a fun, interactive pep rally at Charlotte-Mecklenburg area elementary schools. Media opportunities are available.

**Media Resources**

Here is the [link](#) to a media kit, including a fact sheet on the Mid-Atlantic Region of Alpha Kappa Alpha Sorority, Incorporated® and a biography of Nadine Vargas Stewart, Mid-Atlantic Regional Director.

**About Alpha Kappa Alpha Sorority, Incorporated® and the Mid-Atlantic Region**

[Alpha Kappa Alpha Sorority, Incorporated®](#) (AKA), a 116-year-old international service organization founded on the campus of Howard University in Washington, D.C. Comprised of more than 325,000 members who hail from 1,060 graduate and undergraduate chapters worldwide, Alpha Kappa Alpha is the nation’s oldest Greek letter organization established by African American college-educated women. The Mid-Atlantic Region of Alpha Kappa Alpha Sorority, Incorporated® has 130 chapters and 13,000 members in North Carolina and the Commonwealth of Virginia.