

ALPHA KAPPA ALPHA SORORITY
INCORPORATED*

EUNICE KENNEDY SHRIVER
NATIONAL INSTITUTE OF CHILD
HEALTH & HUMAN DEVELOPMENT

NATIONAL INSTITUTES OF HEALTH

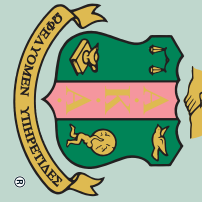
US DEPARTMENT OF HEALTH
& HUMAN SERVICES

If you would like additional information to support Alpha Kappa Alpha Sorority, Incorporated Signature Health Program – Asthma Prevention and Management Initiative (APMI) 2010-2014 please contact the following individuals:

Diane L. Adams, MD, MPH, CHS-III
Project Director
Alpha Kappa Alpha Sorority, Incorporated
Locale: 17032 Barn Ridge Drive
Silver Spring, MD 20906
dla8315@aol.com
301-570-0387 (work)
301-570-4976 (fax)

Melody M. McDowell
Chief Information Officer
Alpha Kappa Alpha Sorority, Incorporated
Corporate Office
5656 S. Stony Island Avenue
Chicago, IL 60637
melodyaka@aol.com
773-660-2001 (work)

Sharon F. Bridges
International Program Chairman
Alpha Kappa Alpha Sorority, Incorporated
Corporate Office
5656 S. Stony Island Avenue
Chicago, IL 60637
sbridges@brunini.com



ALPHA KAPPA ALPHA SORORITY, INC.
5656 S. STONY ISLAND AVENUE
CHICAGO, IL 60637





Alpha Kappa Alpha Sorority, Incorporated's mission of "Service to All Mankind" began in 1908 and continues to be relevant today. **The Signature Health Program for the 2010-2014 Administration is the Asthma Prevention and Management Initiative (APMI).** Asthma affects 8.5% of children in the United States and is the number one chronic condition causing elementary school absenteeism. Some of the adverse outcomes of childhood asthma can be prevented when parents and children become active participants in its management and treatment. We have collaborated with the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD) to educate families about the most recent treatment and management guidelines.

APMI will disseminate asthma education materials through activities conducted by more than 950 AKA chapters in communities throughout the United States. APMI's structure will include outcomes measures and will utilize various tools within health information technology to help evaluate the programs impact.

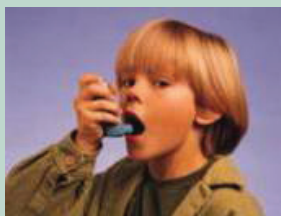
The goals for APMI are to:

- Assist parents in recognizing signs of asthma and to prevent exacerbation of the condition in their children.
- Address the impact of asthma and its associated hospitalizations on school absenteeism by preventing or reducing the effects of asthma-related complications on school attendance.



Alpha Kappa Alpha Sorority, Inc., is committed to developing and implementing asthma prevention and management interventions that work at multiple levels (e.g., the individual, family, and school/teacher). Under AKA's leadership, we have secured the following additional partners to help work with our chapters to enhance our outreach efforts:

- (1) *National Consortium for African American Children, Inc.*
- (2) *National Head Start Association*
- (3) *Asthma and Allergy Foundation of America*
- (4) *American Nurses Association*
- (5) *The American Academy of Allergy, Asthma & Immunology*
- (6) *The American Lung Association*
- (7) *The American Academy of Pediatrics*
- (8) *The Merck Childhood Asthma Network*



Our Call to Action for APMI on behalf of one million children with asthma include these points:

- 1) Working together to help build strong and healthy families;
- 2) Heightening awareness and increasing knowledge of asthma risks and symptoms;
- 3) Helping to manage asthma symptoms in children to enable them to excel academically and socially;
- 4) Promoting asthma literacy among children and families to help reduce their fear;
- 5) Helping to reduce hospitalizations from asthma;
- 6) Preventing school absenteeism;
- 7) Decreasing the cost of emergency visits and urgent care;
- 8) Bringing to the attention of school administrators environmental risks for asthma and;
- 9) Reducing disparities in asthma among vulnerable populations.

Please join us in working on this most important health initiative.

Carolyn House Stewart, Esq.
International President
Alpha Kappa Alpha Sorority, Inc.

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ASTHMA PREVENTION AND MANAGEMENT INITIATIVE 2010-2014